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The Hamptons to Host 4th Annual Run for the Promise Gala at Historic Homeplace

Pittsboro, N.C. (March 19, 2010) - The Hamptons, a luxury community near Jordan Lake, is pleased to announce its participation in North Carolina Children's Hospital's fourth annual gala entitled Run for the Promise – A Kentucky Derby Celebration. The community will host hundreds of guests from across the state on Saturday, May 1st, 2010 at the Historic Homeplace at The Hamptons. Hosted by University of North Carolina's Butch and Tammy Davis, the Run for the Promise Gala is guaranteed to be a memorable afternoon and evening for all who attend. All proceeds from the Gala will benefit North Carolina Children's Hospital.

The Run for the Promise Gala will combine the elegance of the Kentucky Derby with exciting entertainment starting at 4pm in Pittsboro, NC. Guests will enjoy delicious food and libations fitting with the Derby theme as well as music, dancing, lawn games, a silent auction, and plasma screens broadcasting the 136th "Run for the Roses."

"This is such a great event and we are thrilled to be involved again," said Rex Vick, Jr., CEO of Windjam Development and developer of The Hamptons. "It is a testament to what the Children's Hospital symbolizes and the children they help. We're confident that we can reach our fundraising goal and raise awareness for this remarkable institution."

For more information regarding the Run for the Promise Gala, including sponsorship opportunities, contact Amanda McGovern at 919-843-2915. Tickets are available for purchase online at www.RunForThePrommise.org.

About The Hamptons - Once the homestead of a 19th century traveling physician, The Hamptons is a prestigious 182-acre community located just around the corner from Fearington Village and minutes from Jordan Lake and downtown Chapel Hill. Home to sweeping mountain vistas, tumbling meadows, and Dr. E. H. Ward's historic farmhouse, The Hamptons features a very limited number of lots ranging in size from one to over six acres and priced from the \$200s to \$400s. For more information on The Hamptons, visit www.TheHamptonsNC.com.

About North Carolina Children's Hospital - Located at the University of North Carolina at Chapel Hill, North Carolina Children's Hospital provides advanced, comprehensive care in a family-focused, child-friendly environment. More than 60,000 children from all 100 North Carolina counties come to N.C. Children's Hospital, resulting in more than 200,000 visits annually for diagnosis and treatment. For more information on North Carolina Children's Hospital, visit www.NCChildrensHospital.org.